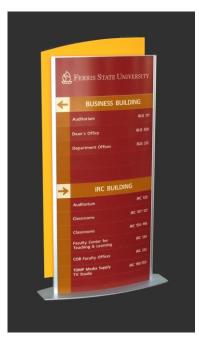


# **Case Study**

# Ferris State University College of Business / Interdisciplinary Resource Center





### DIRECTIONAL/WAYFINDING SIGNS

The Appenx "Xsite" Curved Surface Signage was an ideal solution for the wide-sweeping radius walls that form the hallways of the Interdisciplinary Resource Center. Each of the large Directory/Wayfinding signs and their individual messages can be seen as you enter the area and from any point in the hallways.

The Free Standing "pylon" Curved Surface Sign greets students and visitors from both sides as they enter the building from either the east or the west entrance doors.

All signs consist of replaceable message tiles with the background color and the copy on the backside (second surface) of non-glare acrylic. This provides protection for both the color and the copy from damage and aging. Each sign is accented with an offset acrylic backer that highlights the design of the sign.







## **Architect:**

TowerPinkster Architects

# **Corporate Program Manager:**

Laura Orean

### **Installation:**

Signplicity Sign Systems Appenx, Inc.



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## **ROOM AND EVACUATION PLAN SIGNS**

In sharp contrast to the Directional/Wayfinding Signs, the Appenx Outsert "flat surface" Modular Signs were used for the classrooms and the evacuation plans.

The Evacuation Plan Modular Signs consisted of three message tiles:

- a dimensional header tile denoting the floor level
- a window tile to insert and exhibit the floor plan
- a subsurface (photo image) "IN CASE OF FIRE" message tile

The Room Signs consist of two message tiles:

- a tactile number with grade 2 braille message tile
- a window tile for graphic inserts

**The Restroom Signs** consist of one tactile tile, raised symbol and letters with grade 2 braille for men or women accessible

The modular design of the signs will meet the college's needs for many years with minimal maintenance cost. Each message is it's own replaceable tile and all ADA (Americans with Disabilities Act) signs have a "life of the facility" warranty associated with them.



